**Basic Description**

The goal of this website is to increase transparency and collaboration among aid organizations operating in Kibera. The website will need to be made accessible to not only organizations, but also donors and the residents of the slum. Therefore, this website will serve as a directory, a search engine, and a networking site. Users working in international development will be able to search for certain types of organizations and will be able to sift through profiles to get more information about what they do. After acquiring a basic understanding of each organization, the users will have a sense whether collaboration is possible and will then be able to contact them. Furthermore, users who are interested in donating to a cause will be able to look through hundreds of projects and easily choose ones to investigate further. Finally, residents of Kibera will be able to find organizations that provide services that perhaps they are in need of.

Many of the following descriptions are vague and are up for interpretation from the web developer. At times, I do offer examples for certain functions of the website; however, these examples are mere suggestions and only serve as ways for me to further illustrate my ideas. These descriptions outline the basic functionality and information that we see as necessary to be included in the website. That being said, the initial version of the website will not be able to do everything. It will need to evolve and learn as more organizations register with the site and it is subject to more traffic.

**Main Page**

The main page will be comprised of three different functionalities: a search function, a streaming list of recent updates from all organizations on the site, and a place to sign in or register an organization.

 Search

 Users will be able to enter in the name of a certain organization into the search bar, but there will also be a way to search by using any of three filters: target population, geographical scope, and area of work. That is to say that if a user is looking for organizations that do educational work with women from ages 17-35 in Kianda, they would be able to check off these boxes. However, it is not necessary to check boxes in all fields. For example, a user will be able to search for organizations that work in economic empowerment in Makina, regardless of the target population.

 What’s new?

 There will be a streaming list of recent updates somewhere on the front page. This information will either be entered directly by users on their organization’s profile, or the information will be drawn from the Twitters and/or Facebooks of these organizations. It would also be useful if these updates can be filtered in the same way as the searches.

 Sign in or Register now!

 Rather self explanatory, somewhere very visible there will be a place for organizations to sign in. Right next to this, there will be a phrase saying “Don’t have a profile yet?” and then a button saying “Register now!”. This button will take users to a page labeled “Let’s get started!”

**Registration**

Let’s get started!

 Under this heading, there will be one question: “What type of user are you?” and the user will have to choose one of the following

1. I am an organization based in Kibera
2. I have an office in Kibera but am part of a larger organization based elsewhere.

If the user indicates that he or she represents a branch of an organization, an additional question will appear asking, “Who is your parent organization?” The user will then fill in the name of their organization’s parent organization. As soon as the user types a letter, a list will appear of organizations by that name. The user will then be able to choose which one is their parent organization. This organization will later appear on the user’s profile. If the user cannot find his or her parent organization from the list, then they will be given the option to create a profile for the parent organization.

Examples:

What type of user are you?

I am an organization based in Kibera.

I have an office in Kibera but am part of a larger organization based elsewhere

Who is your parent organization?

C |

Care Kenya

Carolina for Kibera

A

S

What type of user are you?

I am an organization based in Kibera.

I have an office in Kibera but am part of a larger organization based elsewhere.

 Who is your parent organization?

 Childslife International

No organization by that name was found in our database, would you like to create a profile for it?

Yes

 No, thank you

Alternatively, if the user indicates that they represent an organization based in Kibera, they will be brought to the next section labeled: “Who are you?” Furthermore, if the user has indicated that they are a branch of another organization and has given the information on their parent organization, they will be able to proceed to the “Who are you?” section as well. That section will vary slightly depending on whether they are an organization, a branch, or a project.

Who are you? – Organization

 This portion of the registration process is designed to gather the most basic information of the organization and will take the form consisting of the following questions.

* What is the name of your organization?
* What type of organization are you? (Choose the best answer)

The user will be able to choose one of the following:

International Non-Governmental Organization (INGO)

Non-Governmental Organization (NGO)

Community Based Organization (CBO)

Trust

Youth Group

Self-Help Group

Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If the user chooses, INGO, NGO or CBO, another question will appear under that line asking, “Are you registered?” The answers below this question will read as: “Yes, here is my registration number: \_\_\_\_\_\_\_\_\_\_\_\_\_” and “No – That’s okay! Enjoy our site anyways.”

Example:

International Non-Government Organization (INGO)

**Non-Government Organization (NGO)**

 Are you registered?

 Yes, here is my registration number:

 No – That’s okay! Enjoy our site anyways.

Community Based Organization (CBO)

Trust

Youth Group

Self-Help Group

Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* What is the name of the director of your organization?
* Where are you located?

The user will have a blank space to be able to briefly describe where they are located, provide an address, and/or find their office on the map of Kibera.

* How would you like people to contact you?

Contact person if different from the director

P.O. Box

Email address

Telephone (mobile and/or office)

The field for “Contact person” can be left blank, in which case the director’s name will be used as the “Contact person” in the Profile. The user is only required to provide an email address, but if they do provide a P.O Box or a telephone number, they will also need to indicate the preferred method of communication.

Who are you? -- Branch

* What is the name of your local branch if different from the parent organization?
* What type of organization are you?

The user can only choose from the following options and will again be asked if they are registered if they choose INGO, NGO or CBO.

International Non-Government Organization (INGO)

Non-Governmental Organization (NGO)

 Community Based Organization (CBO)

 Trust

 Other: \_\_\_\_\_\_\_\_\_

* What is the name of your local director?
* Where are you located?

Once again the user will be able to provide whatever information they would like and/or find their office on the map.

* How would you like people to contact you?

Contact person if different from director

 P.O. Box

 Email address

 Telephone (mobile and/or office)

What do you do?

* What are the primary areas in which you work? (Check all that apply)

As soon as the user checks a box, the list will expand showing different kinds of programs for each section. If the user chooses “Other” than they will be able to write in what kind of programs they run. As the entire site will evolve, these lists will also need to evolve. If there are certain programs that we have not included, and a large number of organizations keep choosing “Other”, then we must add these programs to these lists.

* Arts
	+ - * Creative Writing
			* Dance
			* Drawing/Painting
			* Filmmaking
			* Music
			* News reporting
			* Radio
			* Theater
			* Other
* Education
	+ - * Classroom construction
			* Educational sponsorship
			* Literacy programs
			* You are a school
			* Other
* Economic Empowerment
* Microfinance Program
* Vocational Training
* Trash collection
* Small business advice
* Group Savings & Loans
* Other
* HIV/AIDS
* Antiretroviral treatment dispersion
* HIV/AIDS education
* Group Savings & Loans
* SMS alert program
* Support groups
* Other
* Health
* Clinical services
* Dental health
* Drug counseling
* Education
* Family planning
* Preventative medicine
* Other
* Nutrition
	+ - * Food programs
			* Nutrition education programs
			* Other
* Recreation
	+ - * Boys clubs
			* Girls clubs
			* Football clubs
			* Scout programs
			* Sports programs
			* Other
* Infrastructure
	+ - * Sanitation/hygiene training sessions
			* Sewer construction
			* Solar power
			* Latrine construction
			* Water sources
			* Other
		- Technology
			* Computer labs
			* Computer training
			* Other
* Who do you help? (Check all that apply)

Children (0-17)

Youth (18-34)

Adults (35-59)

Elderly (60+)

Male

Female

* Where? (Check all that apply)

Kianda

Soweto West

Raila

Gatwekera

Kisumu Ndogo

Karanja

Makina

Kicchinjio

Kambi Muuru

Mashimoni

Laini Saba

Lindi

Silanga

Soweto East

What is your history?

* Who is your founder?
* When did you get started?

Who can see what?

 This section is designed for the user to select what information he or she wants available to everybody and what information should be only accessible to other registered users. The user should be able to choose “Everyone” or “Registered Users only” for each section. The user should also be able to view their organization’s profile from either perspective.

What’s happening now?

Here the user has the option to link the organization’s Facebook and or Twitter to the profile. If the organization does not have a Facebook or Twitter, then the user will be given the option to provide a short update of what is new with the organization (i.e. events, new projects, new partners, etc.). The user can also choose “Update later”. As soon as the user goes through this section, he or she is brought to the organization’s profile.

**Profile**

Information

The profile will consist of five different tabs: Main, Details, Projects, Background, Contact. While a user can click on each of these tabs and find different information, there will be certain information that will always be visible regardless of what tab the user has chosen. These include the name and type of organization and the organization’s “tags”. These tags are the choices that the user made in the “What do you do?” section of registration. These tags will be grouped by “Who we help:” “Where:” “What we do:”. Under these tags, there will be a hyperlink saying “See more organizations like me!”. This will bring the user to a search with all of these tags checked in. The user will then be able to make more checks or uncheck certain things.

The following is a list of how the information gathered in the registration section will be displayed on the profile.

Always visible

Name and type of organization

 What we do:

Who we help:

Where:

Main Page

What’s new?

Details

 Director

 Office location

 Description and/or Map

 Affiliations

Projects

Once an organization’s profile is created, they will be able to add projects under this heading. They will be able to choose between a basic and advanced description depending on the scale of their projects. A basic description will consist of:

* Name of project
* Date started
* Expected date to finish
* Short description

An advanced description will be entirely distinct from the organization’s profile. The user will then have to go through the same “What do you do?” process as they did in registration. Furthermore, the advanced description will consist of:

* Name of project
* Project coordinator
* Headquarters
	+ - Directions and/or map
* Date started
* Expected date to finish
* Description
* Contact information
	+ - Contact person if different from coordinator
		- Email address
		- Telephone number (mobile and/or office)
		- P.O. Box

Background

 Founder

 Date founded

Contact

 Contact Person

 Telephone Number

Email Address

 P.O. Box

Functions

In addition to this information, there will also be certain functions on the profile that will always be available regardless of the chosen tab. There will be a place to start a new search for more organizations and a place to sign in. Furthermore, there will be a button near the organization’s name that says, “Have you worked with this organization?” If the user clicks on this, he or she will be able to describe their relationship with this organization. As an organization starts associating itself with more organizations, these affiliations show up in the “Details” portion of the profile. Furthermore, if two or more organizations collaborate on a project, they will be able to create an advanced profile for the project and list themselves as the “Project Partners” on that profile.

Example:

What is your relationship with Name of Organization?

Our organization is its:

Partner

Donor

Parent Organization

Project

Branch

Other: \_\_\_\_\_\_\_\_\_\_\_

Example of a profile

Have you worked with this organization?

ALL THE DETAILS.

Some Organization

 Non-Government Organization

 Registration Number: 12345678

Contact

Background

Projects

**Details**

Main

Who we help:

 Females

 Young Children

 Children

Where:

 Gatwekera

 Kisumu Ndogo

 Makina

What we do:

 HIV/AIDS

 Education

 GS&L

 See more organizations like me!